

Advertising Agreement THE ULTIMATE GUIDE 2017

This agreement is for the preparation and placement of an advertisement into The Ultimate Guide Room Compendium. This includes free registration in the Ultimate Guide app, and the continuous distribution of the magazine for the period of one year throughout Taupo, Rotorua, Waitomo, Whakatane, Tongariro, and Ruapehu.

Printed: 11,000 copies

Published: December

Distributed: 5 Regions – year round

Client Details

Legal Name

If a Trust or Partnership, then the full names of Trustees & Partners are to be included

Trading Name

Contact Person

Physical Address

Postal Address

Contact Number






Email Address

Website

booking details

The CLIENT agrees to the preparation, placement and payment of an advertisement described as follows:

Advertisement size and cost: **tick your selection**

 QUARTER \$599 + GST 85(w) x 136(h)mm	 1/2 LANDSCAPE \$999 + GST 175(w) x 136(h)mm	 1/2 PORTRAIT \$999 + GST 85(w) x 277(h)mm	 FULL PAGE \$1999 + GST 175(w) x 277(h)mm	 FULL PREMIUM \$2299 + GST 210(w) x 297(h)mm + 3mm bleed
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Region selection (and category if applicable): **tick your option**

- | | |
|-------------------------------------|-----------------------------------|
| <input type="radio"/> Taupo | <input type="radio"/> Play |
| <input type="radio"/> Rotorua | <input type="radio"/> Fish/Cruise |
| <input type="radio"/> Waitomo | <input type="radio"/> See |
| <input type="radio"/> Whakatane | <input type="radio"/> Indulge |
| <input type="radio"/> Volcanic Loop | <input type="radio"/> Taste |
| | <input type="radio"/> Shop |

Artwork preparation: **tick your option for advert design**

- Same advertisement as last year **with no changes**
- A new advertisement is needed **which I will supply completed**, as per specifications
- A new or amended advertisement is needed which **I want ninetyblack to design. I accept their graphic design rate is \$100.00+gst per hour** and I will supply all necessary material accordingly.

payment options

We have two payment options available for your booking, please tick your preferred option;

- Payment on invoice; balance within seven days of publication
- Payment Plan by direct debit of ...7... monthly payments commencing on **20/06/2016** unless advice to the contrary is received by 18/06/2016 then the ...7... monthly amounts of \$..... will be directly debited to your bank account. **I agree that any design costs will be direct debited from my account the month after my final payment.**

administration

Artwork Deadlines

- I am supplying a completed advert and agree to provide a print ready pdf, as per specifications, by no later than **04 November 2016**
- I need my advert designed and/or amended by ninetyblack and agree to provide all necessary brief and files (logos/images/content) by no later than **14 days from signing:** ____/____/____

Please email all artwork and material to **beseen@ninetyblack.com**

Final Lay-up Date: 18 November 2016
Distribution Date: December 2016

Special Instructions or Conditions to the contract

Please note these down on the Special Instructions sheet provided. Your Sales Manager will be in contact to confirm any details.

Sales Team:	Fiona Keegan	Mandy Murtagh	Jude Towers
	021 907 788	027 869 8044	021 869 890

Terms of Trade

I have read and accept the Terms and Conditions of Trade and I hereby personally indemnify the payment of all monies owing to ninetyblack ltd. No limit of time will release me from this commitment.

Signed by the Client in agreement with the above:

Signed by a Representative of **ninetyblack**:

Name: _____

Name: _____

x _____

x _____

DOB: ____/____/____

Dated: ____/____/____

Terms and Conditions of Trade:

- The client can't cancel this contract, for any reason, after seven days from the date of signing the contract. ninetyblack limited reserves the right to create artwork, at the client's cost, for a client who fails to provide artwork by the **Final Lay-up Date**.
- The client agrees to indemnify ninetyblack limited against all losses and costs arising directly or indirectly from any breach of the Advertising Codes of Practice issued by the Advertising Standards Authority and misleading or deceptive or likely to mislead or deceive breaches of the Fair Trading Act.
- All original graphic design artwork, material, concepts etc remain the property of ninetyblack limited and are Copyright to ninetyblack limited. The final completed image becomes the sole property of the client, with its inherent Copyright, once full payment by the client is rendered.
- Payment is due on publication and the due date is detailed on the Invoice.
- ninetyblack limited reserves the right to pass any unpaid account to its collection agency and any costs or expenses as a result shall become the responsibility of the above mentioned client. Interest on overdue payments may be charged at a compound rate of 2% per month commencing from the date of demand.
- The client, understands that if it defaults in its payment obligations to ninetyblack limited information about that default may be given to Veda Advantage Ltd and other debt collection agencies and Veda Advantage Ltd and other debt collection agencies may give the information about its default to Veda Advantage and other debt collection agencies, customers and public debt advice information services.

special requests or instructions to the contract
